

Message Text

UNCLASSIFIED

PAGE 01 BONN 01530 261709Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----262017Z 054121 /43
R 261706Z JAN 77
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 5071

UNCLAS BONN 01530

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: IN-STORE PROMOTION-QUELLE

OIM FOR JOHNSON

QUELLE'S FOB PURCHASES OF AMERICAN CONSUMER GOODS FOR
THEIR SEPTEMBER 1976 PROMOTION AMOUNTED TO \$800,000
(\$1.00DM 2,40), HALF OF WHICH WERE SOLD VIA CATALOG
AND THE OTHER HALF IN THEIR DEPARTMENT STORES.

A DETAILED REPORT FOLLOWS MID-FEBRUARY.

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 26-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BONN01530
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770028-0956
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770118/aaaaaphk.tel
Line Count: 35
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 523708d1-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3500826
Secure: OPEN
Status: NATIVE
Subject: IN-STORE PROMOTION-QUELLE OIM FOR JOHNSON QUELLE'S FOB PURCHASES OF AMERICAN CONSUMER GOODS
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/523708d1-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009